

Platforms for Sustainable Cities and Regions

We are a new type of innovative research based practice in urban design, urban and regional planning and architecture.

We deliver consultancy to government agencies, the private sector and NGOs. We work as the nucleus for a cluster of visionary professionals and leading organisations to form the strongest team around your project.

We work with you to create a customised and flagship project responding to your brief built on exploration of newest thinking and combining the benefits of creative design, planning and innovation and a human-centred approach. We push the boundaries towards new approaches and influence thinking around the development of cities and regions to promote sustainable, resilient and innovative places.

Platforms was established in 2015 in London drawing on many years of high level experience and delivery in the field of urban and regional planning and urban design at all levels of government and in different cultural contexts.

Values

Sustainability

Inclusive cities
Economic Sustainability
Environmental Sustainability
Sustainable Resource Management
Cultural Sustainability
Heritage, Local Identity & Place Narrative
Synergies (urban, rural & natural areas)

Human approach

Places for People
Nature & City
Quality of Life/Wellbeing
Happiness
Community Engagement
Proximity & Human Scale

Innovation

Knowledge-Economy
Eco-City
Green-Blue Cities
Smart Cities
Circular Economy
CreaCity

Our consultancy services

- Assessing and drafting **national and regional urban policies, strategies and planning frameworks** based on cross-sector, sustainability and holistic approaches.
- Developing **visions/strategies for new urban areas** to create opportunities for liveable and dynamic environments bringing together smart thinking, human centred approach and high quality of life.
- Leading or supporting the **production of city plans, urban masterplans and public space designs** based on sustainability, strategic thinking, innovation and multidisciplinary approaches.
- Developing **briefs for competitions** to implement visions, strategies and masterplans.
- Creating **guidelines for mixed-use urban areas**.
- **Coastal management** strategies bringing liveable city areas, efficient port areas and natural areas together.
- Developing **rebranding and revitalising strategies** for existing urban areas, brown-fields, informal settlements and cities.
- Develop strategies and designs for **meaningful place-making**.
- Developing **assessment, dialogue and monitoring planning tools** to implement, measure the success of and monitor sustainable development, resilience and wellbeing strategies.
- Design and lead **knowledge-sharing platforms and capacity building**.



Roudaina is an architect, urban and regional planner and development consultant with extensive experience in the planning and development fields. Roudaina is also a Lecturer in Planning and Urban Design at University of Westminster teaching across the undergraduate and postgraduate courses.

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Founder and Director