

In partnership with:

- the City of Lorient, France
- the Regional Council of Brittany
- the «Caisse des dépôts et Consignations»
- the Institute of Geoarchitecture, University of Brest, France
- the Department of Architecture and Heritage, French Ministry of Culture



the **IACP** DAYS

# KNOW HOW TO MANAGE PORT-CITY

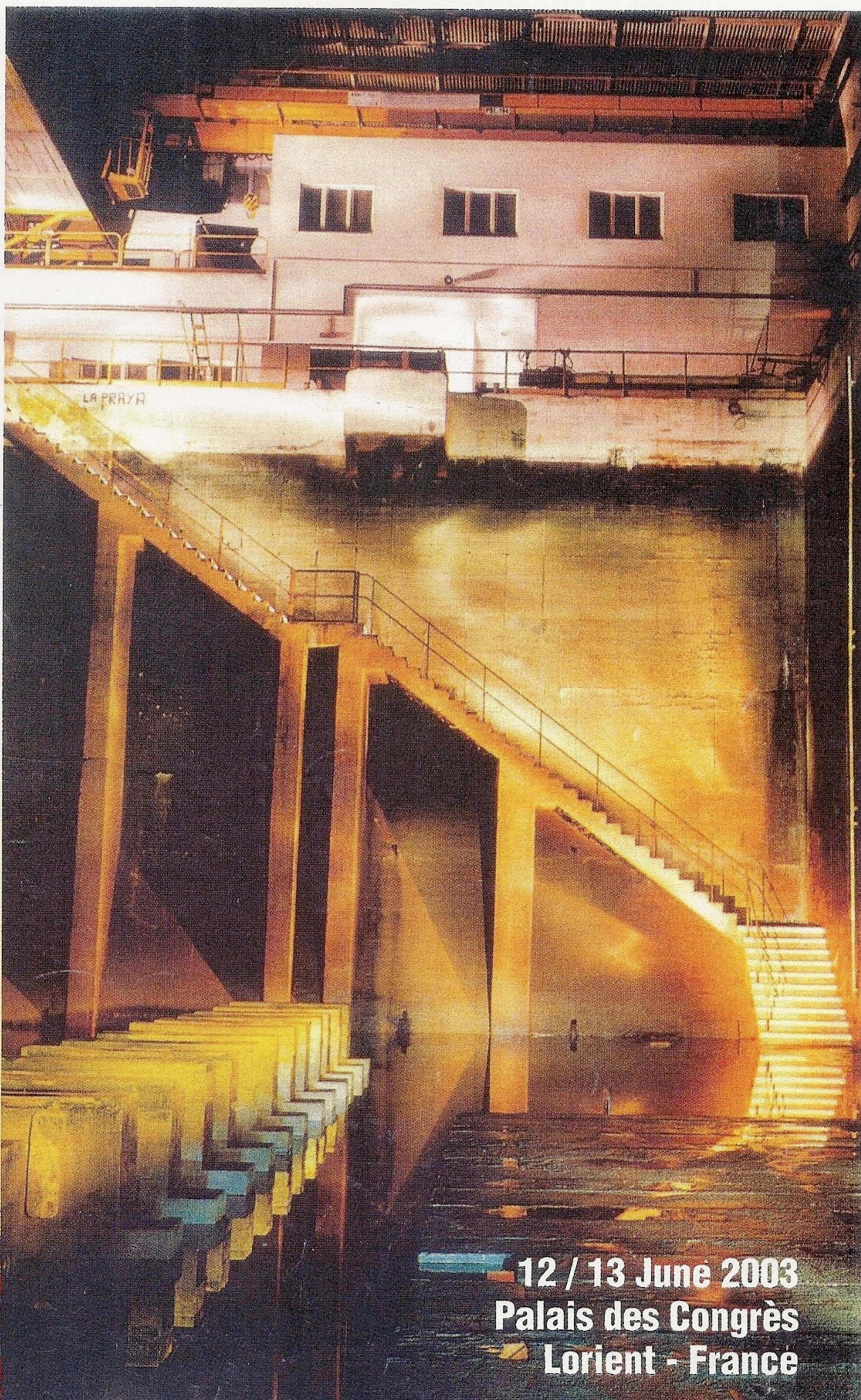
## HERITAGE

**identity,  
urban strategies,  
economic stakes**

The profound mutations of trade and maritime transport, as well as the changes linked to the re-conversion of military infrastructures have generated major urban and socio-economic modifications. The former port areas attract the attention of port cities that, engaged in a global competition, can find in them new ways to respond to the needs of the population and the business world.

Port cities are thus rediscovering their maritime heritage, an exceptional heritage, emblematic and strongly identifiable, offering numerous possibilities for the construction of their future, enhancing a maritime past that is still present in mind. Knowing how to recognise the advantages of one's heritage, to put them into value for the population and

for the economic players by integrating them into a forceful city – port project, finding the right juridical and financial set-ups are today major preoccupations of all those who make the port city.



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